



Sena Kalyan Insurance Company Ltd.
সেনা কল্যাণ ইন্সুরেন্স কোম্পানি লিমিটেড
Your Trusted Risk Manager

NOTICE FOR ELIGIBLE INVESTORS (EIs) TO SUBMIT THEIR APPLICATION(S) THROUGH THE ELECTRONIC SUBSCRIPTION SYSTEM OF THE STOCK EXCHANGES FOR THE SHARES OF SENA KALYAN INSURANCE COMPANY LIMITED

This is for information of all the concerns that Bangladesh Securities and Exchange Commission (BSEC) has accorded consent (Letter No. BSEC/CI/IPO-317/2021/502 dated August 26, 2021) for raising capital through Initial Public Offerings (IPO) of Sena Kalyan Insurance Company Limited under fixed price method. All the Eligible Investors (EIs) are hereby requested to visit website www.essbangladesh.com to participate in the IPO subscription process through the electronic subscription system. The summary of the IPO subscription for the (EIs) are as follows-

A. IPO SUMMARY

Issue Name	: Sena Kalyan Insurance Company Limited
Issue Code	: SKICL
Total Fund to be raised through IPO	: BDT 160,000,000.00 (Sixteen crore)
Total Number of Shares to be Offered	: 16,000,000 (One crore sixty lac) Ordinary Shares
Face Value	: BDT 10/- each share
Issue Manager	: AAA Finance & Investment Limited

B. DETAILS OF SUBSCRIPTION FOR ELIGIBLE INVESTORS (EIs):

Eligibility of EIs for Subscription	: EIs Shall maintain a minimum investment of Tk.5,000,000 (Taka fifty lacs only) in listed securities (matured securities) at market price for approved pension funds, recognized provident funds and approved gratuity funds and for other EIs BDT 10,000,000 (Taka one crore only) as on the end of September 23, 2021.
Period of Subscription	: Starts at 10:00 a.m. on October 03, 2021 : Closes at 5:30 p.m. on October 07, 2021
Deposit of collateral and Subscription Fee	: Starts at 10:00 a.m. on October 03, 2021 : Closes at 2:00 p.m. on October 07, 2021
Total Fund to be raised from EIs	: BDT 64,000,000.00 (Six crore forty lac)
Total Number of Shares to be Offered for EIs	: 6,400,000 (Sixty four lac)
Quota Wise Amount Distribution for EIs	: Eligible Investor: BDT 48,000,000.00 (Four crore eighty lac) Mutual Fund: BDT 16,000,000.00 (One crore sixteen crore)
Quota Wise Share Distribution for EIs	: Eligible Investor: 4,800,000 (Fourty eight lac) Mutual Fund: 1,600,000 (Sixteen lac)
Maximum Amount allowed for Subscription by an EI	: BDT 1,280,000.00 (Twelve lac eighty thousand)
Maximum Number of Shares to be Offered for an EI	: 128,000 (One lac twenty eight thousand)
Maximum Number of Subscription can be placed by an EI	: 1 (One)
Subscription Fee for an EI	: BDT 3,000 (Three thousand)
Collateral amount for an EI	: 100% Subscription
Mode of payment	: Pay Order/Demand Draft/ B.B. Cheque /Cash

C. BANK DETAILS FOR DEPOSITING EI SUBSCRIPTION MONEY:

Account Name	: DHAKA STOCK EXCHANGE LIMITED
Bank Name	: Social Islami Bank Limited
Bank Account Number	: 0021360003343
Branch Name	: Any Branch in Bangladesh

All the Eligible Investors (EIs) are requested to submit their application in accordance with the Bangladesh Securities and Exchange Commission (Public Issue) Rules 2015 (as amended) as well as other relevant rules and regulations through the Electronic Subscription System of the Stock Exchange(s) for the shares of Sena Kalyan Insurance Company Limited.

Prospectus of Sena Kalyan Insurance Company Limited is available in the website(s) of the Issuer Company (www.senakalyanici.com), Manager to the Issue (www.aaafinancebd.com), Bangladesh Securities and Exchange Commission (www.sec.gov.bd), Dhaka Stock Exchange Limited (www.dsebd.org) and Chittagong Stock Exchange Limited (www.cse.com.bd).

For and on behalf of **Sena Kalyan Insurance Company Limited**

Sd/-

Company Secretary

8 inch X 4 col = 32 inch